

Mighty In Character - #MIC The Intro Stop On By <u>www.MightyInCharacter.com</u>

Your starting point for an introduction to "Mighty In Character" is <u>www.MightyInCharacter.com</u>, website for Mr. Michael A. Folkes, businessman/author and the driving force behind Mighty In Character LLC, Patchy, M.A. Folkes Company Inc., his book *Driven By Desperation* and the new Foundation that honors his grandfather, The Melbourne and Michael Folkes Foundation.

So what's it all mean? And why now?

The short answer is, read the book: www.drivenbydesperation.com/buy-the-book.html.

A more extended explanation would start with Mighty In Character as a functioning, fundamental concept; the possession and execution of five simple, but very important elements:

Kindness: The ability and desire to show compassion to others. To offer a smile when one is sad, a compliment when one feels low, an idea of direction when one feels lost. To go above and beyond the norm of human-to-human contact and truly make connections with those around you.

Gratitude: The ability and desire to recognize when one has received kindness. To express thanks for that kindness by more than just words, but through the action of paying it forward and continuing to extend good deeds to others.

Truth: The ability and desire to stand tall and be honest, regardless of circumstances. Expressing the knowledge that being truthful is always the right thing to do.

Faith: The ability and desire to hold strong to one's beliefs. Yes, we do teach the power of God, but recognize that faith is more than just religion. It is that voice inside of all of us that offers comfort in difficult times and strength in times of weakness.

Courage: The ability and desire to push forward past fear and doubt, to achieve what was once thought of as impossible, to stand by others who are too weak to stand alone.

Contact: Please call (513) 737-9888 or send an e-mail to info@mightyincharacter.com. Check out @michael_folkes on Twitter; HQ is at M.A. Folkes Co. Inc., 3095 McBride Court, Hamilton, Ohio 45011; on Facebook at www.facebook.com/MichaelA.FolkesPublicFigure. For media inquiries, please contact media@mafolkes.com or call 513-737-9888.

> Mighty In Character - #MIC Page 1 of 1

3095 McBride Court Hamilton, OH 45011 513-737-9888 info@MightyInCharacter.com